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Total No. of Pages : 02

Total No. of Questions : 09

B.Com (Hons) (2019 Batch) (Sem.-2)

BUSINESS ENVIRONMENT

Subject Code : BCOM-202-18

M.Code : 75829

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

1. **SECTION-A** is **COMPULSORY** consisting of **TEN** questions carrying **TWO** marks each.
2. **SECTION-B** consists of **FOUR** Sub-sections : Units-I, II, III & IV.
3. Each Sub-section contains **TWO** questions each, carrying **TEN** marks each.
4. Student has to attempt any **ONE** question from each Sub-section.

SECTION-A

1. Write briefly :

- a) What is environmental scanning?
- b) Define economic systems.
- c) What is meant by fiscal policy?
- d) What do you mean by consumer under consumer protection act?
- e) Define liberalization.
- f) What is the main purpose of the FEMA?
- g) Why is corporate social responsibility?
- h) What is the role of public sector?
- i) What is the meaning of merger and acquisition?
- j) What is meant by regional groupings?

SECTION-B

UNIT-I

2. What is the concept of business environment? Discuss the nature and significance of the study of business environment.
3. What are the objectives of monetary policy? Mention the obstacles in implementation of monetary policy in India.

UNIT-II

4. Discuss the impact of legislature, executive and judiciary on business.
5. Discuss the concept and emergence of globalization. Briefly explain the impact of globalization on Indian economy.

UNIT-III

6. Discuss the critical elements of socio - cultural environment. How does socio - cultural environment affects the business?
7. Explain the regulatory framework with reference to banking and security market in India.

UNIT-IV

8. Explain the factors responsible for the growth of multinational corporations (MNCs). What are the benefits of MNCs?
9. Explain the main features of the WTO. Discuss its role and functions in today's global business environment.

NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.